

PRESS RELEASE

SPANNER CRAB: THE SWEETEST SEAFOOD FROM AUSTRALIA

Greenwich, March 13th, 2011-

Finesaler LLC, a venture based in Greenwich, CT (website www.finesaler.com), has begun importing and selling in the US for the first time raw spanner crab meat from Ceas company in Australia. Based on the pristine coast of Queensland, the family-held Ceas company holds most of the tightly-controlled sustainable fishing rights to catch the exceptional spanner crab.

Feeding itself on scallops and shrimps, its sweet and fibreless meat finds its place cooked on the menus of the finest tables in Australia, Asia and Europe. Now available in the US market, the product is sold raw and frozen, without any bone or shell, and packed in 1.1lb bags. It is either ready-to-eat in a sashimi or Carpaccio-style appetizer, or ready-to-cook in a variety of entrees.



FOR ADDITIONAL
INFORMATION
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